

## **BOLD. INNOVATIVE. TASTY**





## YOUR PARTNER FOR SEASONING SOLUTIONS



#### Strategic alliance: Land O'Lakes & Mahaan Milk Foods

Ingredient Craft was established in 2020 through a strategic alliance between Indian dairy manufacturer Mahaan Milk Foods Ltd. with U.S. dairy cooperative Land O'Lakes, Inc. to create innovative seasonings and powders.



## R&D: The heart of our innovation

Our R&D specialists are infused with a deep curiosity for novel creations and are passionate about producing quality products. They combine food science and culinary application to craft innovative and finger-licking powders and seasonings.



#### Market research and consumer insights

Our team closely follows food trends to identify and create the next seasoning. We leverage the best resources and data to inform our flavour development. Our relations with snack food and CPG companies keep us directly in touch with consumer preferences.





## History of dairy expertise

Since 1987, Mahaan Milk Foods Ltd. has been manufacturing, marketing and distributing dairy ingredients made from fresh milk sourced daily for the Indian subcontinent under its brand—Mahaan.

Today, Mahaan Milk Foods is a trusted leader in the dairy ingredients industry. We have two state-of-the-art facilities—spray drying and dry blending—with annual capacities of 12,000 MT and 40,000MT respectively. Mahaan Milk Foods is committed to delivering excellent quality, service and innovation to customers and partners alike.

Land O'Lakes is the fourth-largest dairy cooperative in the U.S. with a deep expertise in specialty powders and seasonings, and is known for its butter, which is the #1 branded retail butter in the U.S. Land O'Lakes was founded 100 years ago by dairy farmers and remains farmer-owned today.

#### QUALITY DRIVEN . SCIENTIFIC INNOVATION . SPEEDY EXECUTION





THE FLAVOUR CRAFTING PROCESS



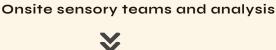
Food trends and insights





R&D team and formulation













**Ongoing Refinement** 





Quality control & assurance







## **Our Portfolio**

Ingredient Craft provides multi-industry application and solutions by delivering excellent sensory, mouthfeel and flavour attributes. We offer a high degree of customisation to empower our customers to retain their competitive advantage.

#### Cheese Powders & Specialty Powders

From premium cheddar to exciting varieties and popular options of cheese, we partner with you to deliver trending cheese flavours and notes. Cheese is indemand and we specialise in all things cheese.

#### **Products include:**

- -Cheese powder -White cheddar cheese powder -Premium cheddar cheese powder -Orange cheddar cheese powder -Sweet cheese powder -Nabati Cheese powder -Cream cheese powder -Parmesan Cheese Powder
- -Yogurt powder
- -Curd powder
- -Cream powder
- -Sour cream powder
- -Butter powder
- -Butter X Pro
- -Cheese Pro Concentrate





#### PRODUCT BROCHURE

#### Seasonings and concentrate blocks

We craft bold seasonings and custom formulations to find the taste, colour, texture, nutritional and performance attributes that enable your products to stay consumerrelevant and innovative.

#### **Products include:**

- -Sour cream & onion
- -Butter garlic
- -Truffle & cheese
- -Cheese & herbs
- -Spicy cheese
- -Peri Peri
- -Masala mingle
- -Jalapeno lime
- -Pizza

- -Smokey BBQ
- -Guava chilli
- -Salted caramel
- -Brown Butter
- -Tamarind barbecue
- -Dahi papdi chaat
- -Jhalmuri
- -Kimchi grilled cheese

#### And more...





#### PRODUCT BROCHURE

## **Applications**

Ingredient Craft's cheese powders and seasonings can be used in various applications ranging from savoury to sweet foods. We work closely with our customers to meet sensory, functional and nutritional specifications. We are committed to making their creations more exciting and tasty!





## Label claims

#### 'Free-from' capabilities

Our manufacturing facilities are fully equipped to meet customer needs. We can deliver products that are produced with "free-from" claims such as 'No Artificial Flavours' or 'Gluten-free' or 'Preservative-free', etc.

#### Halal and Kosher

We are both Halal- and Kosher-certified and can also formulate our powders to match requirements. We are certified by the Halal Authority of India and also have Kosher Jerusalem certification.

#### **Quality standards**

Quality assurance and control is a core component of food safety, a value we take very seriously. Our products and facilities comply with internationally recognised quality standards, including:

FSSC 22000	FSMA	KOSHER JERUSALEM
BRC	HALAL	SEDEX SMETA PILLAR 4

#### In region production, technical and sales support





#### PRODUCT BROCHURE

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